



**ANYA COSMETIQUES.....** answers to marketing innovation and creativity demand with:



**LIP BALM SPF 30**  
*Formula code 16004L*

**PRODUCT ID:**

Lip balm with SPF30 Reef & Ocean Friendly sun protection factor that protects against damage induced by visible light (HEV - High Energy Visible) and IR. Extracts rich in natural antioxidants neutralize free radicals induced by sun exposure.

**WHY WE LOVE IT:**

A soft and transparent layer caresses the lips giving protection from broad spectrum UV radiation. The UV filters used guarantee the lowest environmental impact. The lips are further protected by a mix of natural extracts.

**PACK:**

We can offer you PE tubes obtained from natural sources or from post-industrial recycling.

**FORMULATION HIGHLIGHTS:**

**HEV e IR PROTECTION:** the concept of photo-protection, in addition to the well-known UVB and UVA, extends to the damage caused by two other spectral bands that penetrate deeper into the skin: HEV (High Energy Visible), visible blue-violet light and IR (infrared).

**NO NANO:** no ingredient included falls within the legislative definition of nanomaterial.

**NO ENDOCRINE PERTURBATORS:** the product does not contain any of the UV filters that penetrate the skin and are suspected of being endocrine disruptors.

**VERY WATER RESISTANT:** the sunscreen is very resistant to water. The waterless technology allows to obtain this result without using occlusive chemicals.

**REEF SAFE & OCEAN FRIENDLY:** the type and quality of the filtering system, together with the high water repellency of the applied film, makes the product with little impact on the aquatic environment.

**HIGH NATURAL ORIGIN INDEX:** the formulation is of natural origin up to 85% according to the ISO 16128 standard.

**VEGAN:** no ingredient in the formulation is of animal origin.

**ANTI-RADICAL ACTIVITY:** pomegranate oil and blueberry and grape extracts reduce the activity of free radicals promoted by sun exposure.

**TRENDS IT SUPPORTS:**



*Clean Beauty*



*Coral Reef & Ocean Friendly*



*Vegan & Natural*



*Petroleum Derivatives Free*



*Innovative Formula*



*Naturality Index*



*Smooth Texture*



*Preservatives No Added*



*Natural Antioxidants*



*Thin Lips*

*Perfect For Thin Lips*



*Dry Lips*

*Perfect For Dry Lips*



*Broad Spectrum SPF 30*



*Very Water Resistance*



*Enriched Antioxidant*

**EU / FDA\* / JP\* ( \* to be confirmed)**

Start your development with this trendy formulation, developed and tested by chemists in our R&D laboratory. Good working.



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