



ANYA COSMETIQUES..... reply to the market demand for innovation and creativity with:



KAJAL OAK PENCIL

Formula code MKJ/15986 L

PRODUCT ID:

The formula is 100% of natural origin and suitable for vegans. The pigment used is of vegetable origin, obtained from the fronds of the Ubake oak, present in the Kishu area, in Japan; in compliance with the International Trade in Endangered Species of Wild Fauna and Flora (CITES). The pruning is carried out to favor the flourishing of the undergrowth. The use of this natural resource is controlled by the prefecture of Wakayama, in order to avoid its impoverishment. Body, cap and end-cap of the pencil are made from naturally derived plastics, thus reducing the environmental impact.

WHY WE LOVE IT:

The Kajal pencil is creamy, ductile and gives a precise, intense and long-lasting stroke, resistant to smudging, water and humidity. The presence of vegetable and sustainable pigment makes it unique.

FORMULATION HIGHLIGHTS:

- ❖ **100% NATURAL ORIGIN:** the Kajal pencil is made up of 100% ingredients of natural origin according to ISO16128.
- ❖ **VEGAN FRIENDLY:** Kajal pencil does not contain ingredients of animal origin.
- ❖ **NO NANO:** no ingredient in the formula falls within the definition of a nanomaterial.
- ❖ **NO MICROPLASTIC:** no ingredient in the formula falls within the definition of microplastic.
- ❖ **NO PIGMENTS:** the INCI of the pencil does not have Color Index.
- ❖ **7 TESTED HEAVY METALS:** we carry out tests for the monitoring of Nickel, Lead, Arsenic, Cadmium, Mercury, Antimony and Chromium.
- ❖ **OPHTHALMOLOGICALLY TESTED:** we carry out an ophthalmological test to check the sensitization of the product during application even within the eyelid rim.
- ❖ **5 FUNCTIONAL ACTIVE INGREDIENTS:** rosehip oil, sweet almond oil, jojoba oil, mango oil with moisturizing and emollient effect. The formula is enriched with Vitamin E with an antioxidant effect.
- ❖ **SUSTAINABLE PACK:** composed of biobased plastics; particularly cellulose fibers, green PE obtained from sugar cane and lignin.

TRENDS IT SUPPORTS:



Clean Beauty



Vegan & Natural



Petroleum Derivatives Free



J-Beauty



Water Less



Ocular Irritation Tested



Nickel Tested



Naturality Index



Long Lasting



Smooth Texture



Preservatives No Added



Natural Antioxidants



Natural Pack

EU / FDA / JP

Start your development with this trendy formulation, developed and tested by chemists in our R&D laboratory. Good wording.



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