

ANYA COSMETIQUES... reply to the growing desire for innovation and creativity of the marketing with:



VEIL VITAL LIP CONTOUR Formula code VV/...

PRODUCT ID:

A contour pencil which create a transparent contour of natural perfection. It smoothes your wrinkles adapting itself to the irregular skin surface, evenly covering it, thus keeping your lipstick from smearing.

WHY WE LOVE IT :

It ensures a perfect lip contour for hours thanks to its long-lasting and waterproof formula.

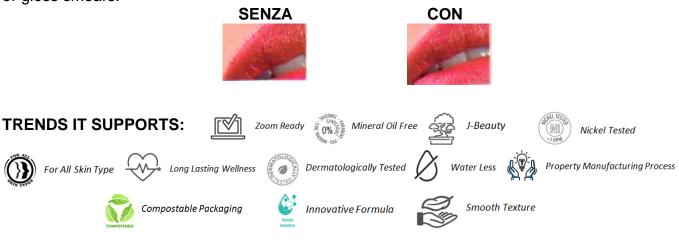
FORMULATION HIGHLIGHTS:

The soft and exclusive texture of this formula does not dry the lips, it flows on the contour with ease and not sticky.

Wherever applied, it causes an immediate rehydration with that same water evaporated by the skin through the well-known process of transepidermal water loss (TEWL).



In turn, this action produces an increase of hyaluronic acid volume in the skin which instantly erases deep wrinkle lines while stimulating moisture and creating a barrier against ungainly lipstick or gloss smears.



EU / FDA* / JP* (* to be confirmed)

Start your development work by starting with this on-trend formulation, developed and tested by our chemist in our R&D Lab. Happy formulating.

