



ANYA COSMETIQUES..... answers to marketing innovation and creativity demand with:



ZnO NATURAL SPF50+ SUN STICK

Formula code 15963L

PRODUCT ID:

Photo-protection SPF50 + Very Water Resistant, on a natural basis, Vegan Friendly and cruelty free, which protects against damage caused by HEV and IR. Obtained with only non-nano zinc oxide, it is suitable for sensitive skin and has little impact on the aquatic environment, to restore sustainable harmony between human safety and the habitat that surrounds us.

WHY WE LOVE IT:

Because the stick has a soft and dusty touch. Furthermore, although the filter system consists of only one physical UV filter, it is easily spread and is transparent in application.

FORMULATION HIGHLIGHTS:

- **HIGH NATURAL ORIGIN INDEX (NOI):** the zinc oxide is natural identical, while the remainder of the formulation is natural or of natural origin, according to the ISO 16128 standard.
- **WATERLESS:** the formula does not contain water. By reducing the consumption of this resource, the product has a lower environmental impact.
- **REEF SAFE & OCEAN FRIENDLY:** the type and quality of the filtering system, together with the high water repellency of the applied film, makes the product much less impacting on the aquatic environment.
- **SKIN-COMPATIBLE:** the use of only zinc oxide as a filtering system and the selection of natural ingredients makes the product suitable for sensitive skin, even the smallest ones.
- **HEV e IR PROTECTION:** the concept of photo-protection, in addition to the well-known UVB and UVA, extends to the damage caused by two other spectral bands that penetrate deeper into the skin: HEV (High Energy Visible), i.e. visible blue-violet light and IR (infrared).
- **NO NANO:** no ingredient included, not even zinc oxide, falls within the legislative definition of nanomaterial.
- **NO ENDOCRINE PERTURBATORS:** the product does not contain any of the UV filters that penetrate the skin and are suspected of being endocrine disruptors.
- **VERY WATER RESISTANT:** the sunscreen is very resistant to water. The waterless technology allows to obtain this result without using occlusive chemical substances.

TRENDS IT SUPPORTS:



EU / FDA* / JP* (* to be confirmed)

Start your development with this trendy formulation, developed and tested by chemists in our R&D laboratory. Good working.



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